

# NEWS RELEASE

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## **Donation Helps Junior Achievement Teach Financial Literacy to Young Adults**

New Learning Experiences Teach College Students How to Manager Money

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**EAU CLAIRE, WISCONSIN** – The Jamf Nation Global Foundation awarded Junior Achievement of Wisconsin (JA) a \$10,000 donation to fund a pilot program with University of Wisconsin-Stout. The goal of the partnership with UW-Stout is to create a Financial Wellness and Literacy Center on campus. The Center will equip and empower students with financial and economic principles to help them create a successful and sustainable future for themselves and their families. The JA office in Eau Claire, WI will provide expertise, curriculum, and implementation support for the new Center.

The most significant impact of the pilot program is expected to be with underrepresented, financially vulnerable populations such as racial minorities, first-generation college students, and low-income individuals. The Center will be a space where students can attend on an as-needed basis to get immediate needs and questions addressed should they face a difficult financial decision. UW-Stout plans to deliver content in person, explore online and hybrid options, and eventually bring larger classroom programming to students in an event setting. Volunteers at the center will work with students on various financial topics, focusing on paying for college, budgeting, scholarships, food plan management, and financial aid resources. This new and evolving partnership between JA and UW-Stout will enhance the financial curriculum UW-Stout provides students by bringing a real-life perspective along with the curricula.

"Students growing up in rural communities don't always have access to resources to help them develop money management skills," said Susan Peterson, Northwest Wisconsin Area Director of Junior Achievement. "The center will provide financial literacy programs on campus, at no cost to students, with volunteers mentors and hands-on learning experiences that show underserved students how they can become self-sustaining members of their community", added Peterson.

Junior Achievement of Wisconsin (JA) has provided financial literacy, entrepreneurship, and career readiness programming to students in northwest Wisconsin since 1992. Through partnerships with corporate volunteers, educators, and local donors, JA fulfills its vision for a world where young people have the skillset and mindset to build thriving communities. During the 2022-23 school year, 526 local volunteers brought Junior Achievement life skills programming to 14,093 students in northwest Wisconsin.

Founded in 2013, the Jamf Nation Global Foundation was created to enrich the communities where we live and work. The foundation focuses its contributions on organizations and causes that align with Jamf's core values of selflessness and relentless self-improvement.